



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. APRIL 18, 2022
2111 NORTH TRENTON ST.
RUSTON, LA**

Minutes

Members Present:

Josh Perot, Chair
Rob Owens, Vice Chair
Matt Pullin, Treasurer
Andy Durrett
Staci Faulkner
Jeff McGehee
Chris Wyatt

Staff Present:

Amanda Carrier, President & CEO
Tori Davis, Marketing Director

Guests Present:

Members Absent:

Tim Padgett

Call to Order

Mr. Perot called the meeting to order at 8:06 a.m.

Invocation

Mr. Owens presented the invocation.

Review of Mission Statement

Mr. Wyatt presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Owens made a motion to approve the agenda. Mr. McGehee seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. McGehee made a motion to approve the minutes from the March meeting. Mr. Durrett seconded. All present said aye. Motion passed unanimously.

Public Comment

None

President/CEO's Report

Ms. Carrier reported that lodging tax was up 24.87% for February and 37.27% year-to-date. She announced that the CEA between the CVB and State regarding enterprise funds was approved. She also presented the board with the option to renew two CDs at Century Next Bank.

Action Item #3: Mr. Owens made a motion to renew the CDs at Century Next Bank for a period of 12 months. Mr. Wyatt seconded. All present said aye. Motion passed unanimously.

Action Item #4: Ms. Faulkner made a motion to approve the President's Report. Mr. McGehee seconded. All present said aye. Motion passed unanimously.

Sales & Marketing Report

Ms. Davis presented the sales and marketing report.

Action Item #5: Mr. McGehee made a motion to approve the Sales & Marketing Report. Mr. Pullin seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Pullin presented the Treasurer's report. He reported that expenses exceeded revenues for the month of March. Revenues exceed expenses for the year.

Action Item #6: Mr. Owens made a motion to approve the Treasurer's Report. Mr. Durrett seconded. All present said aye. Motion passed unanimously.

Chairman's Report

Mr. Perot shared that the CVB will begin the process of developing a new strategic plan.

Action Item #7: Mr. McGehee made a motion to approve the Chairman's Report. Mr. Owens seconded. All present said aye. Motion passed unanimously.

Meeting was adjourned at 8:57 a.m.