



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. DECEMBER 19, 2023
2111 NORTH TRENTON
RUSTON, LA**

MEMBERS

Rob Owens, Chair
Matt Pullin, Vice Chair
Chris Wyatt, Treasurer

Staci Faulkner
Andy Durrett
Jeff McGehee

Adarian Williams
Brandon Norris
Gerald Jordan

AGENDA

- I. CALL TO ORDER
- II. INVOCATION
- III. REVIEW OF MISSION STATEMENT
- IV. APPROVAL OF AGENDA
- V. APPROVAL OF MINUTES
- VI. PUBLIC COMMENT
- VII. STRATEGIC PLAN PROPOSAL
- VIII. SALES & MARKETING REPORT
- IX. PRESIDENT/CEO REPORT
- X. APPROVALS
 - XI. HOSPITALITY AWARD
 - XII. GRANTS
 - XIII. WEBSITE CONTRACT
 - XIV. DATA CONTRACT
 - XV. CONSULTANT AGREEMENT
- XVI. TREASURER'S REPORT
- XVII. CHAIRMAN'S REPORT
- XVIII. PARTNER UPDATES
- XIX. ADJOURN

**GROWING RUSTON-LINCOLN PARISH
THROUGH TOURISM PROMOTION AND COMMUNITY CONNECTION.**

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