



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. FEBRUARY 22, 2024
2111 NORTH TRENTON
RUSTON, LA**

MEMBERS

Matt Pullin, Chair
Chris Wyatt, Vice Chair
Brandon Norris, Treasurer

Staci Faulkner
Jeff McGehee
Rob Owens

Gerald Jordan
Eric McCulloch
Brandon Logan

AGENDA

- I. CALL TO ORDER
- II. INVOCATION
- III. REVIEW OF MISSION STATEMENT
- IV. APPROVAL OF AGENDA
- V. APPROVAL OF MINUTES
- VI. PUBLIC COMMENT
- VII. PRODUCT DEVELOPMENT COMMITTEE RECOMMENDATIONS
- VIII. PRESIDENT/CEO REPORT
- IX. SALES & MARKETING REPORT
- X. TREASURER'S REPORT
- XI. CHAIRMAN'S REPORT
- XII. PARTNER UPDATES
- XIII. ADJOURN

**GROWING RUSTON-LINCOLN PARISH
THROUGH TOURISM PROMOTION AND COMMUNITY CONNECTION.**