



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. JUNE 20, 2019
2111 NORTH TRENTON STREET
RUSTON, LA**

Minutes

Members Present:

Jeff Parker, Chair
Marc Newman, Vice Chair
Andy Durrett, Treasurer
Staci Faulkner
Paul Kabbes
Josh Perot
Bradley Walker

Staff Present:

Travis Napper, President/CEO
Amanda Carrier, Marketing Director

Members Absent:

Paul Kabbes
Claire Givens
Skip Russell

Call to Order

Mr. Parker called the meeting to order at 8:03 a.m.

Invocation

Mr. Napper presented the invocation.

Review of Mission Statement

Mr. Walker presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Newman made a motion to approve the agenda. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Walker made a motion to approve the minutes from the previous meeting. Mr. Durrett seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Mr. Napper reported that the lodging tax was down 7% for the month and flat on the year. STR report shows that the month looked up. He reported that HB 339 did not pass through and may be approached again next year. He reported that the Peach Festival and Dixie World Series are both still in need to volunteers. Mr. Napper announced the CVB hired a new staff member for the front desk who has begun training. Mr. Napper reminded the board about the strategic planning workshops that will be coming up this fall. He also announced that he will be attending a meeting with the Monroe-West Monroe CVB to discuss opportunities for the sports complex.

Treasurer's Report

Mr. Durrett gave the financial report. Revenues exceeded Expenses for the month. Expenses exceeded Revenues for the year. A double payment was made to Lincoln Parish Park.

Action Item #3: Mr. Perot made a motion to hold approve the treasurer's report. Mr. Walker seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Parker reminded the board about upcoming events in the community.

Meeting was adjourned at 8:19 a.m.