



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. MARCH 14, 2019
ORIGIN BANK CONFERENCE ROOM
1511 NORTH TRENTON STREET
RUSTON, LA**

Minutes

Members Present:

Jeff Parker, Chair
Marc Newman, Vice Chair
Staci Faulkner
Josh Perot
Skip Russell
Bradley Walker

Staff Present:

Travis Napper, President/CEO
Amanda Carrier, Marketing Director

Members Absent:

Andy Durrett, Treasurer
Claire Givens
Paul Kabbes

Call to Order

Mr. Parker called the meeting to order at 8:06 a.m.

Invocation

Mr. Russell presented the invocation.

Review of Mission Statement

Mr. Perot presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Russell made a motion to approve the agenda. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Walker made a motion to approve the minutes from the previous meeting. Mr. Newman seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Mr. Napper reported that the lodging tax was down 21% for the month and down 21% for the year but did receive some extra money during the month from late payments of a property. He announced that the CVB will be providing hospitality training to hotel staff on Monday. He let the board know that the American Crappie Trail National Championship is coming up in two weeks. If any board members would like to volunteer or be present for the media day.

Approvals

The CVB wishes to contract the Tempest CRM platform for 3 years at \$6,000 per year.

Action Item #3: Mr. Russell made a motion to approve. Mr. Perot seconded. All present said aye. Motion passed unanimously.

The CVB wishes to pay the contracted host fee associated with hosting the American Crappie Trail National Championship.

Action Item #4: Mr. Perot made a motion to approve. Mr. Russell seconded. All present said aye. Motion passed unanimously.

The CVB wishes to make establish a reserve fund policy.

Action Item #5: Mr. Walker made a motion to approve. Mr. Newman seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Napper gave the financial report for February in Mr. Durrett's absence. Revenues exceeded Expenses for the month. Revenues exceeded Expenses for the year.

Action Item #6: Mr. Perot made a motion to hold approve the treasurer's report. Mr. Walker seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Parker thanked the board for attending.

Meeting was adjourned at 8:26 a.m.