



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. MARCH 17, 2022
2111 NORTH TRENTON ST.
RUSTON, LA**

Minutes

Members Present:

Josh Perot, Chair
Rob Owens, Vice Chair
Matt Pullin, Treasurer
Andy Durrett
Staci Faulkner
Tim Padgett
Chris Wyatt

Staff Present:

Amanda Carrier, President & CEO
Tori Davis, Marketing Director

Guests Present:

Michael Reed

Members Absent:

Jeff McGehee

Call to Order

Mr. Perot called the meeting to order at 8:00 a.m.

Invocation

Mr. Owens presented the invocation.

Review of Mission Statement

Mr. Padgett presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Owens made a motion to approve the agenda. Mr. Padgett seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Padgett made a motion to approve the minutes from the February meeting. Ms. Faulkner seconded. All present said aye. Motion passed unanimously.

Public Comment

Michael Reed introduced himself and shared that he was visiting as part of the Leadership Lincoln program.

President/CEO's Report

Ms. Carrier reported that lodging tax was up 53.19% for January.

Action Item #3: Mr. Pullin made a motion to approve the President's Report. Mr. Owens seconded. All present said aye. Motion passed unanimously.

Sales & Marketing Report

Ms. Davis presented the sales and marketing report.

Action Item #4: Mr. Pullin made a motion to approve the Sales & Marketing Report. Mr. Padgett seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Pullin presented the Treasurer's report. He reported that revenues exceeded expenses for the month of February. Revenues exceed expenses for the year.

Action Item #5: Mr. Owens made a motion to approve the Treasurer's Report. Mr. Durrett seconded. All present said aye. Motion passed unanimously.

Chairman's Report

Mr. Perot reviewed his annual evaluation of Ms. Carrier.

Action Item #6: Mr. Pullin made a motion to approve the Chairman's Report. Mr. Owens seconded. All present said aye. Motion passed unanimously.

Community Relations Committee Report

Mr. Durrett presented the community relations committee report. The committee recently met to discuss the investment of America Rescue Plan Act funds received by the CVB. The committee recommended the CVB provide a commitment letter for \$100,000 to the Ruston Skatepark. The committee will continue meeting to make additional recommendations for allocating these funds.

Action Item #7: Mr. Durrett made a motion to accept the recommendation of the Community Relations Committee. Ms. Faulkner seconded. All present said aye. Motion passed unanimously.

Meeting was adjourned at 8:43 a.m.