



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. MAY 16, 2019
2111 NORTH TRENTON STREET
RUSTON, LA**

Minutes

Members Present:

Jeff Parker, Chair
Marc Newman, Vice Chair
Staci Faulkner
Paul Kabbes
Josh Perot
Skip Russell

Staff Present:

Travis Napper, President/CEO
Amanda Carrier, Marketing Director

Members Absent:

Andy Durrett, Treasurer
Claire Givens
Bradley Walker

Call to Order

Mr. Parker called the meeting to order at 8:08 a.m.

Invocation

Mr. Russell presented the invocation.

Review of Mission Statement

Mr. Kabbes presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Russell made a motion to approve the agenda. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Perot made a motion to approve the minutes from the previous meeting. Mr. Russell seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Mr. Napper reported that the lodging tax was up 22% for March up 1.8% for the year. The month of May is also looking strong. He announced NASC was a success, and Ms. Mamon came back with many contacts. She and Mr. Napper will be meeting with Ms. Moats soon to discuss opportunities for the sports complex. Mr. Napper, Mr. Newman, and others met with Lt. Gov. Nungesser last week about NAIA and other upcoming events in the area. Lt. Gov. Nungesser offered support from LOT.

Ms. Carrier updated the board on billboards going up to promote that Ruston is open for business. She announced the CVB's dining guide is now available, and copies will be given out to the hotels. She also updated the board on the LA Tech Communications Capstone class presentation.

Mr. Napper announced that the construction of the sports complex is continuing and that everything needed for the World Series will be ready. The complex's calendar is filling up for the fall. Phase 2 for the complex will begin soon and will move much faster than Phase 1.

Treasurer's Report

Mr. Napper gave the financial report in Mr. Durrett's absence. Revenues exceeded Expenses for the month. Revenues exceeded Expenses for the year.

Action Item #3: Mr. Newman made a motion to hold approve the treasurer's report. Mr. Kabbes seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Parker reminded the board to share that Ruston is open for business following the recent storms. He also reminded the board that the Peach Festival is coming up soon and the Chamber of Commerce still needs volunteers, as well as the Dixie World Series.

Approvals

Mr. Napper review the proposed plan for the DestinationNEXT assessment and strategic plan and asked the board's approval to move forward.

Action Item #4: Mr. Russell made a motion to move forward with the proposed plan from DestinationNEXT. Mr. Perot seconded. All present said aye. Motion passed unanimously

Meeting was adjourned at 8:45 a.m.