



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. NOVEMBER 15, 2018
2111 NORTH TRENTON
RUSTON, LA**

Minutes

Members Present:

Bradley Walker, Chair
Andy Durrett, Vice Chair
Jeff Parker, Treasurer
Tiffany Baldwin
Paul Kabbes
Richard Lewis
Skip Russell

Staff Present:

Travis Napper, President/CEO
Amanda Carrier, Marketing Director

Members Absent:

Claire Givens
Marc Newman

Call to Order

Mr. Walker called the meeting to order at 8:07 a.m.

Invocation

Mr. Russell presented the invocation.

Review of Mission Statement

Mr. Lewis read aloud the CVB mission statement.

Approval of Agenda

Action Item #1: Mr. Lewis made a motion to approve the agenda. Mr. Parker seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Russell made a motion to approve the minutes from the October meeting. Ms. Baldwin seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Mr. Napper reported that the lodging tax was down 17% for August and down 6.5% for the year. Mr. Napper announced to the board that Grambling State University was award the NAIA national championship. There will be a training for the event after Thanksgiving and representatives will be attending the 2018 national championship in Daytona in December. Mr. Napper reminded the board Mr. Lewis and Ms. Baldwin will be rolling off the board in December. Their positions will be filled by Josh Perot, representing City of Ruston, and Staci Faulkner, representing downtown/retail merchants. Mr. Napper asked that the board select the 2018 Hospitality Award recipient. Nominees were Nick Bustamante and Whitney Causey for murals and the Cultural Board for the bulldog project. Mr. Durrett made a motion to award Mr. Bustamante and Ms. Causey. Mr. Russell seconded the motion and the board agreed unanimously.

Ms. Carrier have an updated on the Lincoln Achieve initiative with Lincoln Parish Schools. The CVB was selected to mentor a group of students working on more entrainment opportunities in Ruston.

Action Item #3: Ms. Baldwin made a motion to approve the President/CEO Report. Mr. Lewis seconded. All present said aye. Motion passed unanimously.

Treasurer's Report

Mr. Parker gave the financial report for October. Revenues exceeded Expenses for the month.

Action Item #4: Mr. Lewis made a motion to approve the treasurer's report. Ms. Baldwin seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Walker reminded the board of the CVB's upcoming open house on Friday, Dec. 7. He also encouraged the board to get out and attend Christmas events happening downtown.

Action Item #5: Mr. Russell made a motion to approve the chairman's report. Mr. Durrett seconded. All present said aye. Motion passed unanimously

Meeting was adjourned at 8:54 a.m.