



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. NOVEMBER 21, 2019
2111 NORTH TRENTON STREET
RUSTON, LA**

Minutes

Members Present:

Jeff Parker, Chair
Andy Durrett, Treasurer
Paul Kabbes
Josh Perot
Bradley Walker

Members Absent:

Marc Newman, Vice Chair
Staci Faulkner
Claire Givens
Skip Russell

Staff Present:

Travis Napper, President/CEO
Amanda Carrier, Marketing Director

Visitors Present:

Devin Davis
Kevin Klepzig
NiKayla Smith
Ashley Butler
Donna Isaacs

Call to Order

Mr. Parker called the meeting to order at 8:15 a.m.

Invocation

Mr. Napper presented the invocation.

Review of Mission Statement

Mr. Kabbes presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Walker made a motion to approve the agenda with the correction of the meeting time. Mr. Perot seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Durrett made a motion to approve the minutes from the previous meeting. Mr. Walker seconded. All present said aye. Motion passed unanimously.

Public Comments

Students from the Chamber of Commerce's Leadership Lincoln class introduced themselves.

President/CEO's Report

Mr. Napper reported that the lodging tax was up 9.3_% for the month and up 5.25_% for the year. He reminded the board that NAIA was coming up the week December 21 and there will be volunteer opportunities. He announced the policy jurors are now in place with six new faces. Mr. Napper will invite all to attend a CVB board meeting. He announced term limits for Mr. Newman and Mr. Kabbes would be up for renewal in December. He also informed the board of press out about the Dixie Youth World Series economic impact and the event received an award. Press for recognition of the Ruston Sports Complex will also go out next week. Lastly, Mr. Napper invited board members and guest to attend the CVB and Chamber's joint open house Friday, Dec. 6.

Mrs. Carrier reported that Destinations International's Advocacy Summit was educational and better equipped her to develop community messaging.

Hospitality Award

Mr. Napper announced there were two nominations for the Dixie World Series volunteers as this year's hospitality award winner. The board agreed and had no other nominations.

Action Item #3: Mr. Walker made a motion to present the 2019 Hospitality Award to Dixie World Volunteers with Mrs. Haley Perot accepting on their behalf. Mr. Durrett seconded. All present said aye. Motion passed unanimously

Treasurer's Report

Mr. Durrett gave the financial report. Expenses exceeded Revenues for the month. Expenses exceeded Revenues for the year.

Action Item #4: Mr. Perot made a motion to hold approve the treasurer's report. Mr. Walker seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Parker informed the board of upcoming events and that LA Tech and GSU both have potential for hosting championship games. He reminded the board to take part in all the Christmas activities coming up as well.

Meeting was adjourned at 8:35 a.m.