



**RUSTON LINCOLN CONVENTION & VISITORS BUREAU
BOARD OF DIRECTORS MEETING
8:00 A.M. SEPTEMBER 19, 2019
2111 NORTH TRENTON STREET
RUSTON, LA**

Minutes

Members Present:

Jeff Parker, Chair
Marc Newman, Vice Chair
Andy Durrett, Treasurer
Staci Faulkner
Claire Givens
Paul Kabbes
Skip Russell
Bradley Walker

Staff Present:

Travis Napper, President/CEO
Amanda Carrier, Marketing Director

Members Absent:

Josh Perot

Visitors Present:

Steve Craig, HMV

Call to Order

Mr. Parker called the meeting to order at 8:06 a.m.

Invocation

Mr. Russell presented the invocation.

Review of Mission Statement

Mr. Walker presented the mission statement.

Approval of Agenda

Action Item #1: Mr. Russell made a motion to approve the agenda with the correction of the meeting time. Mr. Newman seconded. All present said aye. Motion passed unanimously.

Approval of Minutes

Action Item #2: Mr. Walker made a motion to approve the minutes from the previous meeting. Mr. Durrett seconded. All present said aye. Motion passed unanimously.

Public Comments

None

President/CEO's Report

Mr. Napper reported that the lodging tax was up 11.5% for the month, flat for the year. He stated the report was off by about \$5,000 as one property had not reported yet. Numbers have been strong since July. He is working with the city to gather data for the economic impact from the Dixie World Series. Mr. Napper reminded the board about the Destination Next board retreat on Oct. 2 from 8:00 a.m.-3:30 p.m. He also added that the CVB's new content management system IDSS is up and running. As the host of the upcoming NAIA Football National Championship GSU is seeking sponsors and volunteers. He also noted that he participated in the Smart Growth America Workshop with the City of Ruston and many of the areas of focus match the CVB's in developing the destination.

Treasurer's Report

Mr. Durrett gave the financial report. Revenues exceeded Expenses for the month. Expenses exceeded Revenues for the year.

Action Item #3: Mr. Walker made a motion to hold approve the treasurer's report. Mr. Kabbes seconded. All present said aye. Motion passed unanimously

Chairman's Report

Mr. Parker asked the board to make themselves available for the strategic planning session. He also expanded on the economic development planning being done with the City of Ruston, explaining that the USDA provides a grant for the planning for five municipalities and Ruston was selected as one to receive.

2018 Audit Report

Mr. Craig presented the 2018 Audit Report. He announced the audit was a success with no negative comments. Mr. Craig also reviewed the 2018 agreed upon procedures.

Action Item #4: Mr. Durrett made a motion to approve the 2017 Audit Report and the Agreed Upon Procedures. Mr. Walker seconded. All present said aye. Motion passed unanimously.

Proposed 2019 Budget

Mr. Napper reviewed with the board the proposed 2019 budget. He noted the increase in the grants and personnel and the decrease in the advertising line items.

Action Item #5: Mr. Russell made a motion to approve the proposed 2019 budget. Ms. Givens seconded. All present said aye. Motion passed unanimously

Meeting was adjourned at 8:41 a.m.